

## World Leaders Data

Name	Title	Country	Age	Instagram Link	Instagram followers	Potential Earnings Per Post
Narendra Modi	Prime Minister	India	70	<a href="https://www.instagram.com/narendramodi/?hl=en">https://www.instagram.com/narendramodi/?hl=en</a>	50.6M	274206.966
Joko Widodo	President	Indonesia	59	<a href="https://www.instagram.com/jokowi/?hl=en">https://www.instagram.com/jokowi/?hl=en</a>	37.2M	201590.892
Donald Trump	President	US	74	<a href="https://www.instagram.com/realdonaldtrump/">https://www.instagram.com/realdonaldtrump/</a>	24.5M	132768.195
Jair M. Bolsonaro	President	Brazil	65	<a href="https://www.instagram.com/jairmessiasbolsonaro/">https://www.instagram.com/jairmessiasbolsonaro/</a>	18M	97543.98
Joe Biden	President-Elect	US	77	<a href="https://www.instagram.com/joebiden/">https://www.instagram.com/joebiden/</a>	14.8M	80202.828
Recep Tayyip Erdoğan	President	Turkey	66	<a href="https://www.instagram.com/rterdogan/">https://www.instagram.com/rterdogan/</a>	9.1M	49313.901
Pope Francis	Pope	Vatican	83	<a href="https://www.instagram.com/franciscus/?hl=en">https://www.instagram.com/franciscus/?hl=en</a>	7.6M	41185.236
Rania Al Abdullah	Queen Rania	Jordan	50	<a href="https://www.instagram.com/queenrania/?hl=en">https://www.instagram.com/queenrania/?hl=en</a>	6.2M	33598.482
HH Sheikh Mohammed	ice President and Prime Minister	United Arab Emirates	71	<a href="https://www.instagram.com/hhshkmohtd/?hl=en">https://www.instagram.com/hhshkmohtd/?hl=en</a>	5.4M	29263.194
Imran Khan	Prime Minister	Pakistan	68	<a href="https://www.instagram.com/imrankhan.pti/?hl=en">https://www.instagram.com/imrankhan.pti/?hl=en</a>	4.5M	24385.995
Justin Trudeau	Prime Minister	Canada	48	<a href="https://www.instagram.com/justinptrudeau/">https://www.instagram.com/justinptrudeau/</a>	3.9M	21134.529
Nayib Bukele	President	El Salvador	39	<a href="https://www.instagram.com/navibbukele/">https://www.instagram.com/navibbukele/</a>	2.6M	14089.686
Alberto Fernández	President	Argentina	61	<a href="https://www.instagram.com/alferdezok/">https://www.instagram.com/alferdezok/</a>	2.6M	14089.686
Emmanuel Macron	President	France	42	<a href="https://www.instagram.com/emmanuelmacron/">https://www.instagram.com/emmanuelmacron/</a>	2.2M	11922.042
Abdelfattah Elsisi	President	Egypt	65	<a href="https://www.instagram.com/alsisiofficial/">https://www.instagram.com/alsisiofficial/</a>	2.1M	11380.131
King Salman bin Abdulaziz Al Saud	King	Saudi Arabia	84	<a href="https://www.instagram.com/kingsalman/">https://www.instagram.com/kingsalman/</a>	1.4M	7586.754
Nana Akufo-Addo	President	Ghana	76	<a href="https://www.instagram.com/nakufoaddo/">https://www.instagram.com/nakufoaddo/</a>	1.4M	7586.754
Boris Johnson	Prime Minister	United Kingdom	56	<a href="https://www.instagram.com/borisjohnsonuk/">https://www.instagram.com/borisjohnsonuk/</a>	1.2M	6502.932
Moon Jae-in	President	South Korea	67	<a href="https://www.instagram.com/moonjaein/">https://www.instagram.com/moonjaein/</a>	1.1M	5961.021
Benjamin Netanyahu	Prime Minister	Israel	71	<a href="https://www.instagram.com/b.netanyahu/">https://www.instagram.com/b.netanyahu/</a>	904K	4898.87544
Andrés Manuel	President	Mexico	67	<a href="https://www.instagram.com/lopezobrador/">https://www.instagram.com/lopezobrador/</a>	862K	4671.27282
Iván Duque	President	Colombia	44	<a href="https://www.instagram.com/ivandunque Marquez/">https://www.instagram.com/ivandunque Marquez/</a>	855K	4633.33905
Nicolás Maduro	President	Venezuela	57	<a href="https://www.instagram.com/nicolasmaduro/">https://www.instagram.com/nicolasmaduro/</a>	849K	4600.82439
Paul Kagame	President	Rwanda	63	<a href="https://www.instagram.com/paulkagame/">https://www.instagram.com/paulkagame/</a>	691K	3744.60501
Sebastian Piñera	President	Chile	70	<a href="https://www.instagram.com/sebastianpinerae/">https://www.instagram.com/sebastianpinerae/</a>	536K	2904.64296
Mahmood Qureshi	Foreign Minister	Pakistan	64	<a href="https://www.instagram.com/smqureshi.pti/">https://www.instagram.com/smqureshi.pti/</a>	489K	2649.94479
Muhammadu Buhari	President	Nigeria	77	<a href="https://www.instagram.com/muhammadubuhari/">https://www.instagram.com/muhammadubuhari/</a>	423K	2292.28353
Mike Pompeo	Secretary of State	United States	56	<a href="https://www.instagram.com/secpompeo/">https://www.instagram.com/secpompeo/</a>	363K	1967.13693
Mevlüt Çavuşoğlu	Foreign Minister	Turkey	52	<a href="https://www.instagram.com/mevlutcavusoglu/">https://www.instagram.com/mevlutcavusoglu/</a>	348K	1885.85028
Dr. Arif Alvi	President	Pakistan	71	<a href="https://www.instagram.com/dr.arifalvi/">https://www.instagram.com/dr.arifalvi/</a>	231K	1251.81441
Marcelo Luis Ebrard Casaubón	Foreign Minister	Mexico	61	<a href="https://www.instagram.com/marcelo.ebrard/">https://www.instagram.com/marcelo.ebrard/</a>	65.1K	352.784061

Name	country of birth	Followers	Insta Name	Potential earnings per post
Cristiano Ronaldo	Portugal	241.6M	Cristiano Ronaldo (@cristiano)	\$1.3M
Dwayne Johnson	USA	203M	Dayne Johnson (@therock)	\$1.1M
Kylie Jenner	USA	200.2M	Kylie Jenner (@kyliejenner)	\$1.1M
Kim Kardashian	USA	191.4M	Kim Kardashian West (@kimkardashian)	\$1M
Beyoncé	USA	155.6M	Beyoncé (@beyonce)	\$840K

**Sources:**

<https://twiplomacy.com/ranking/the-50-most-followed-world-leaders-on-twitter/>

[Instagram.com](https://www.instagram.com)

<https://www.hopperhq.com/blog/instagram-rich-list/>